

pinky promise

a short film by Indra Villasenor Amador



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Technical sheet PINKY PROMISE

Title: Pinky Promise

Country: Mexico

Duration: 15:02 min.

Genre: Fiction

Language: Spanish

Format: Color

Director: Indra Villaseñor Amador

Producer: Pamela Torres Maldonado

Script: Indra Villaseñor Amador

Photography: Juan R. López Munive

Postproduction: Antonio R. de Nicolás/ Pierrot Films

Editor: Indra Villaseñor Amador

Sound: Sofía Ruiz

Sound Design: Ricardo Lameiras

Music: Arturo Capur

Art Direction: Montserrat Hernández Alveart

Production Company: Pierrot Films

Location: Mexico City

Cast: Michelle Jones, Paulina Gil,
Rebeca Zuart, Kadicha Vacheron,
Maruza Cinta, Alberto Amador Pizá.







SYNOPSIS

At just fifteen, Miranda has become pregnant after her first sexual intercourse. She decides to ask Luisa, who is far from being her friend, to get an abortion. Both will share an afternoon of complicity and empathy that will end with the promise of keeping the secret.

DIRECTOR STATEMENT



In 2009, in one of the most conservative states in Mexico, a burning of the official Biology books of the Ministry of Public Education was organized. While the books were being peeled away, the president of the council complained that they instilled in their children the use of condoms when they should be taught "not to do anything until marriage". For 2010, this state registered 17.6% of the total registered births of mothers under twenty years of age, according to national statistics.

I can still remember a bit of who I was at fifteen. The ME trapped between the loss of childhood and the lack of maturity, would never have heeded my mother's recommendation to keep my virginity until marriage. It was not my father's turn to talk to me about these issues. Everyone in high school knew that most people were having sex, but you could never tell exactly who because it was a secret. That is why you could not trust or consult with those you considered your friends, since as a woman you faced being considered a "bitch" and that was social death.

That stage is full of loneliness, a loneliness that adolescent women are forced to carry whether in abstinence, responsible, irresponsible sexuality, pregnancy, or even the desire to end a pregnancy.

PINKY PROMISE was born from this sensation of adolescent loneliness, its title refers to the infantile promise to keep a secret between girls. A promise that cannot be broken for anything in the world.





Mexico | 15:02 minutes | 2019 | Color | DCP | Spanish (English Subtitles)



FESTIVALS

Festival Internacional de Cine de Morelia

Morelia, Michoacan
Mexico
October 28, 2020
World Premiere
Best Mexican Short Film

Muestra de Cine, Mujeres en el Cine y la TV.

Morelia, Michoacán
Mexico
November, 2020
México Premiere
Best Short Film

Semaine de la Critique Cannes

Cannes
France
July 15, 2021
Official Selection
Europe Premiere

Festival de Guión Escribe Cine

Mexico City
Mexico
October 10, 2021
Official Selection

Festival Shorts México

Mexico City
Mexico
September 6, 2021
Official Selection





INDRA VILLASEÑOR - DIRECTOR

She studied film and script at CUEC-UNAM. She directed 'A prisoner in the family' which is part of the documentary series 'A Moment in Mexico' by the NY Times, nominated for a 2019 Emmy in the category: "New approaches: arts, lifestyle and Culture" and winner in the Short Form Series category by International Documentary Association Awards. She is a beneficiary of the 14th Fiction Prime Operas Program by Foprocine - UNAM and is currently pre-producing her first feature film entitled "Adiós, Amor".

PAMELA TORRES - PRODUCER

Producer and Co-founder of Pierrot Films. She produced Los Débiles, awarded as Best Film at FICUNAM 2018; Other projects such as Los Durmientes, a documentary short film about South American migrants in Mexico, participated in festivals such as the International Havana Film Fest, Cinélatino Rencontres de Toulouse, and the Malaga Film Festival. His most recent project Pinky Promise was awarded as Best Mexican Short Film at the Morelia International Film Festival in 2020. She's currently developing El Buzo, which received the national award for feature film script by GIFF in 2019, and was supported for its writing by FONCA 2017-2018.







Pierrot Films is a production company and post-production studio, located in Mexico City. Our mission is to develop and collaborate on original and high-quality projects for national and foreign audiences. Manage cinematographic and audiovisual projects, participating in development, production and post-production processes.

CONTACT



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